

ANDREW SALINERO

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OBJECTIVE

To utilize my 6 years of photography, videography, and broadcast production expertise to proudly plan, execute, and maintain all presentation and communication requirements, and to employ skills to support the agency's essential missions and protocols while serving as a multimedia production specialist.

WORK EXPERIENCE

Freelance Network Camera Operator | MONUMENTAL SPORTS & ENTERTAINMENT (*Feb 2022 - Present*)

- Work with the Monumental Sports Network crew to satisfy broadcast production needs for the Washington Mystics, Capital City Go-Gos, and local high school sporting events by operating handheld and hard camera setups consistent with established guidelines for framing, shot composition, timing, depth of field, filters, and camera movement that enhance the artistic value of each production.

Broadcast Videographer | U.S. DEPARTMENT OF STATE (*Sep 2021-Nov 2021*)

- Responsible for professional broadcast production values and aesthetic qualities of production including artistic and creative aspects directly in the roles of ENG and robotic camera operation, audio mixing, and technical direction to ensure successful delivery of the Secretary of State's missions to the American people and international audiences.
- Served as the technical lead for live broadcast programming, with proficiency in integrating virtual platforms such as Facebook, Twitter, and YouTube with broadcast equipment and workflows and developed proficiency in all elements of live streaming including creating live streams and channels, operating hardware, and software encoders, CDN management, modifying and embedding video players, and multi-screen content delivery.
- Worked with the Secretary's staff, the Office of Broadcast Services, and the Bureau of Global Public Affairs to maintain and develop the technical capabilities of the Broadcast Studio suite, ensuring each conforms to industry standards and unique challenges as the Department seeks to reach audiences in low-bandwidth areas.

Event Day Broadcast Technician | WASHINGTON COMMANDERS (*Aug 2021 - Present*)

- Produces and executes live in-house video entertainment for the 50,000+ clients at FedEx Field for Washington Football Team games and other live events hosted at the venue.
- Works alongside the in-house broadcast team by engaging in various elements of the live multimedia production including utility grip, spotter, equipment transport/set-up/strike, and equipment maintenance and repair.

Multimedia/Broadcast Production Specialist | DEPARTMENT OF HOMELAND SECURITY (*Oct 2020-Sep 2021*)

- Provided effective video documentation of cabinet agency activities for live event streaming and archiving, audiovisual support for on-campus events and documentation, and production of visual information to the DHS workforce and the international community.
- Produced and directed live media interviews for the Secretary of Homeland Security by showing progression and performing explicit in-depth knowledge of camera operation, event

documentation, and maintenance of broadcast-quality audio and video documentation and recording systems that attracts and targets relevant security information to a global audience.

- Participated in all facets of video production, including concept/story development, filming, editing, archiving for short-form video, long-form video, and social media video, to ensure the successful delivery of multimedia products to DHS leadership, Coast Guard leadership, and other senior-staff members across the DHS HQ campus.
- Additionally served as a photographer for the DHS Office of Public Affairs that include performing the duties of documenting the activities and missions of the Secretary ranging from public events to private meetings utilizing Nikon mirrorless cameras to produce photos for internal and public use.

Freelance Live Broadcast Camera Operator | ESPN, FOX SPORTS *(Nov 2019 - Present)*

- Work with truck technical staff across multiple states to satisfy production needs for live and pre-recorded programming by operating handheld, hard, and RF cameras consistent with established guidelines for framing, shot composition, timing, depth of field, filters, and camera movement that enhance the artistic value of each production.

Live Events Production Technician | SEMINOLE PRODUCTIONS *(Jan 2016 - Oct 2020)*

- Produced and broadcasted video for 225 live sporting events in a multifaceted setting while reaching a global audience through linear ESPN networks and the digital ACC Network.
- Directed and executed videoboard shows for local venues via collaborations with multiple marketing agencies that provided innovative in-house entertainment for 80,000+ customers.
- Operated and maintained complex broadcast technologies for global productions by utilizing expert knowledge of Panasonic AJ-PX5000G cameras, Canon Digisuper box lenses, XPression Graphics software, Dreamcatcher Evertz Replay machines, and Ross Carbonite Switchers.
- Educated 200+ student staff members over 8 semesters about broadcast production and equipment maintenance protocols which showcased a quality that rivals professional television production crews.

Digital Content Producer | FLORIDA STATE UNIVERSITY ATHLETICS *(Nov 2019 - Oct 2020)*

- Developed modern and engaging multimedia content that promotes public awareness of the university and supports the department's recruiting mission by analyzing modern social media trends and utilizing appropriate virtual communication tools to reach the intended audience.
- Provided editorial and social on-site coverage for an assortment of athletic events by employing expertise on photographic and videographic equipment including Nikon and Canon DSLRs, the Sony FS7, and the Panasonic Varicam for promotional and archival purposes.
- Actively participated and partnered with the athletic administration to better understand how content can best support multiple business objectives while building relevance and creating relationships with the Seminole brand.

EDUCATION

Florida State University

- B.S. Degree, Digital Media Production (Spring 2019)
- Film Studies Minor

COMMUNITY VOLUNTEERING

Dance Marathon at Florida State University

- Served on the 2019 Executive Board as the Multimedia Director in crafting engaging multimedia content that resulted in the organization's highest participation rate with over 1000 marathon volunteers and fundraised \$2,210,165.21, one of the highest funds raised by a student-run charity in the Southeastern United States.
- Directed a team of 9 photographers and videographers to document community marathon events and produce multimedia content for over 25,000+ followers on multiple social media platforms.
- Personally raised \$5,500+ over the past 5+ years for the Florida State College of Medicine's Pediatric Outreach Program and UF Shands' Children's Hospital in Gainesville, Florida that supports children fighting pediatric illnesses.

CAREER ACCOMPLISHMENTS

- Served as the lead audio-visual producer and engineer for Secretary of Homeland Security Alejandro Mayorkas' first five virtual hearings with Congressional Homeland Security Committees from March through September 2021.
- Established post-production standards and constructed motion graphic video elements for the U.S. Department of Homeland Security in accordance with agency branding protocols.
- Recipient of the 2019 Multimedia Award from Children's Miracle Network for innovation in multimedia utilization for a philanthropy's social media networks.
- Photo gallery of the March for Our Lives rally in Tallahassee featured on USA Today's website and social media platforms on February 21st, 2018.
- Recipient of the 2018 Best Sports Feature Award from the Florida Associated Press Broadcasters for my long form feature on former Florida State University running back Jacques Patrick.
- Provided camera operation for the first linear sports broadcast executed by a university-run control room in the NCAA's Atlantic Coast Conference in May 2017.

TECHNICAL SKILLS

Digital Photography

Digital SLRs (Nikon F Series, Canon EOS Series), Mirrorless SLRs (Sony a7 Series, Nikon Z Series, Canon R Series), DJI Phantom 4 Pro, Photo Mechanic, Captioning and Metadata

Digital Videography

Cinema Cameras (Canon C-Series, Panasonic Varicam, Sony F55 + FS7), Non-Linear Video Editing, Interview Setups, Studio + Outdoor Lighting, Set Design

Live Broadcast Production

Broadcast Camera Operation (Robotic, Handheld, RF, and Hard ENG setups), XPression Graphics Software, Ross Carbonite Television Switchers, Evertz Dreamcatcher Replay Operation, Linear Video Editing, Audio Mixer (Wired and Wireless), Cable Utility, Teleprompting

Live Streaming/Video Teleconferencing

LiveU HEVC Streaming Hardware, Comrex ACCESS 2 USB Audio Streamer, Microsoft Teams, Zoom, Cisco Webex, Facebook Live, Twitter, YouTube

Video Networking

RTS Telecommunications Hardware, Riedel Telecommunications Hardware, AJA Control Room Media Recorder, EditShare Flow Browser + Server Logging

Adobe Creative Cloud

Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Adobe Lightroom, Adobe Illustrator, Adobe Audition, Adobe Media Encoder

Stage Management

Stagehand, Direction, Flag Protocol